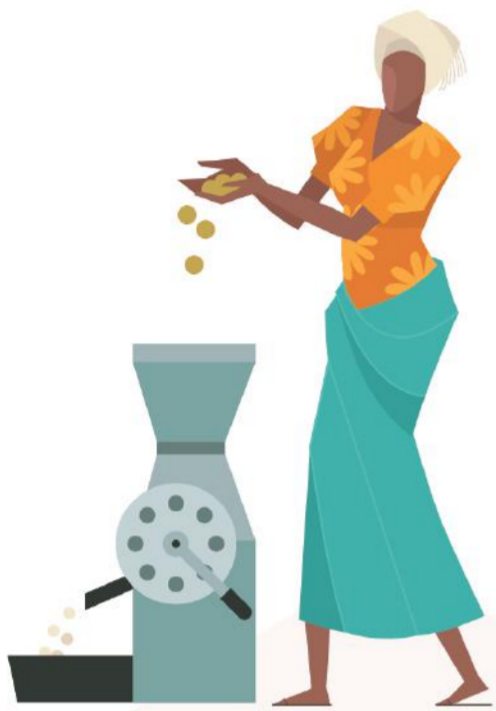


Processor Business School (PBS)

Large-scale business skills training for rice and cassava small-scale processors

Background



The PBS has been developed together with the GIZ Competitive African Rice Initiative (CARI) based on the principles of the Farmer Business School (FBS) approach. It aims to improve the processing efficiency of mainly female small-scale rice processors. It has now been adapted to gari processing to improve processing efficiency in the cassava value chain (VC). The training manuals introduce economic analysis and improved technologies for processing through simple key messages as well as information on healthy nutrition.

Approach

The PBS training is delivered in six modules covering the economics of processing, record keeping and practices for improved gari and rice. 20 trainers (10 each for rice and cassava) went through a week-long training for trainers (ToT) and thereafter conducted training for a total of 120 groups of processors (60 groups per VC). All training sessions are following an interactive approach with practical demonstrations.



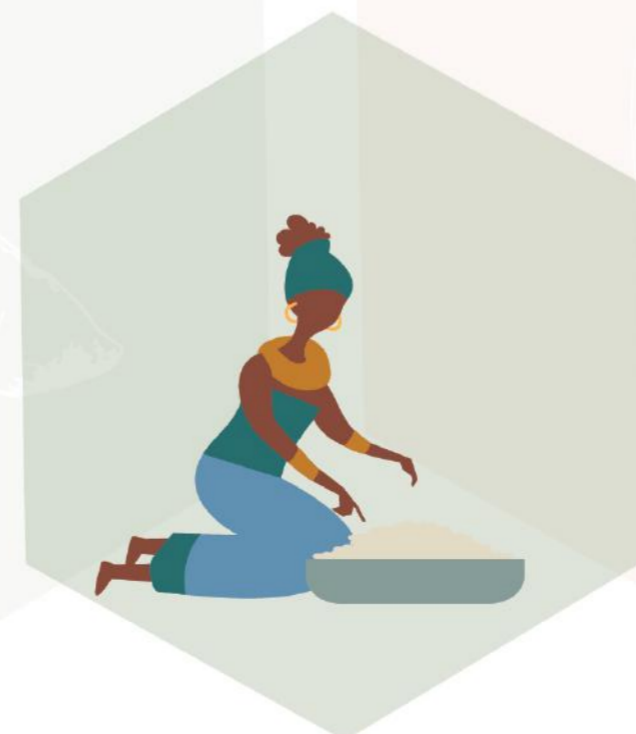
The PBS Modules



Hygienic conditions for good processing



Selection and purchase of good paddy or cassava



Washing and dewatering

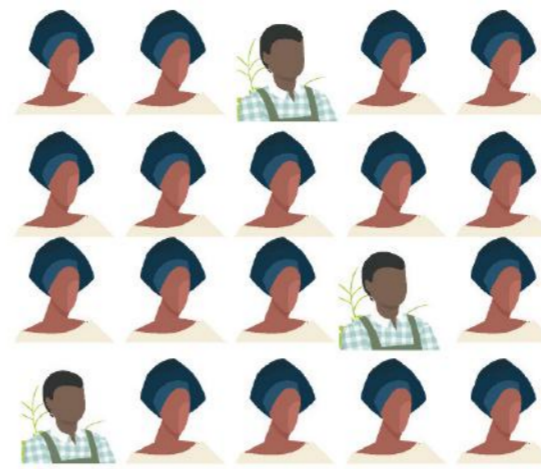


Milling

Outreach



small-scale processors
have so far participated in PBS.

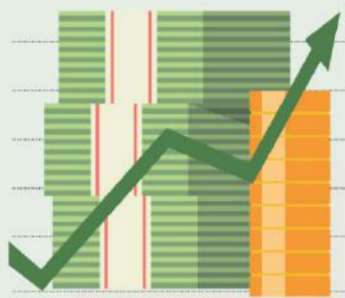


Cottage processing is
dominated by women:

91% of the trained gari
processor and **68%** of
the rice parboilers are
female.

Impact

80%



of processors
sell at higher prices.

84%



of trained processors have a better
quality of parboiled rice.

90%



earn a higher income after
attending PBS.

Success Story

“These new
methods have really convinced me.
Everything is much more hygienic
than the processes we used in the
past.”



Aisha Ishola
Gari Processor, Ogun State

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